

Presenter:
Liz Finkle
Senior Manager—Grants Division
Praetorian Digital
EMSGrantsHelp
EducationGrantsHelp





## **AGENDA**

What we'll cover during our time today.



Learn

We'll look at the basics of grant funding



Identify

Grants and funding sources



**Discover** 

Grant resources available to assist you

Approximately **three billion dollars** in patient simulation funding is available for EMS and Educational Organizations through federal, state and local resources, but grant information is decentralized, the process is complicated and your time is limited.



The mission of Praetorian Grants Division is to provide members of the public safety and local government community with a comprehensive resource for grant information and assistance







## HISTORY OF THE GRANTS DIVISION

- Owned and operated by Praetorian Digital (1999), a digital media company whose properties see over 5M unique users each month
- Grant program started in 2009
  - PoliceGrantsHelp, GovGrantsHelp, FireGrantsHelp, EMSGrantsHelp, and EducationGrantsHelp
- All of our grant writers/consultants are current active or recently retired local government personnel
- **1000**+ requests from individual agencies for grant help per month
- Basic Grant Program support services are free (sponsored by manufacturers)
- Our grant writing success rate is 60% higher than the national average
- In 9 years, the grant assistance program has funded over **\$200M+** for local government

# Learn

THE BASICS OF GRANT FUNDING

## WHAT ARE GRANTS?

Definition: Direct monetary assistance to an organization to undertake a specific project or program

### **Grants are:**

- Available to fund a focused project to make something better within the applicant's community
- Investment in the future of applicant's community
- A legal binding contract
- One of several options for alternative funding sources

### **Grants are NOT:**

- A loan; they do not have to be paid back
- A short term purchase solution; typical grant cycle is 9 – 12 months
- "Free" Money reporting and match requirements
- A guarantee of funding



# WHERE DO GRANTS COME FROM?

There are a multitude of sources for these types of programs including:











**Union**Bank

- Federal Government
- State Government
- Family Foundations
- Community Development Foundations
- Corporate Foundations
  - Insurance Companies, Banks, Sports and Retail etc..

# THE COMPETITIVE GRANT CYCLE



# **APPLICATION TIME COMMITMENT**

Quantity of time for different applications

FEDERAL	40 – 100 hours
STATE	10 – 40 hours
DRIV/ATE	Varies (but generally same as or less than state)

Grant Preparation	Grant Application	
Identify the problem	Review materials	
Propose a solution	Complete narrative requirements	
<ul> <li>Include a budget</li> </ul>	Assemble application	
Collect data to validate the problem and justify the		
request		
<ul> <li>Organizational Information</li> </ul>		
<ul> <li>History</li> </ul>		
<ul> <li>Mission Statement</li> </ul>		
<ul> <li>Board of Directors</li> </ul>		
<ul> <li>Demographics</li> </ul>		
- Financial Information		
<ul> <li>Secure Letters of commitment/Letters of</li> </ul>		
Support		
Obtaining administrative approval		
Complete Strategic Planning		
Engaging partners or stakeholders		
<ul> <li>Execute written agreements</li> </ul>		
Complete administrative requirements		
Percentage of Time Commitment: 80-85%	Percentage of Time Commitment: 15-20%	

## PATIENT SIMULATION GRANT TIPS

## **Helpful Tips for Competitive Grant Proposals**

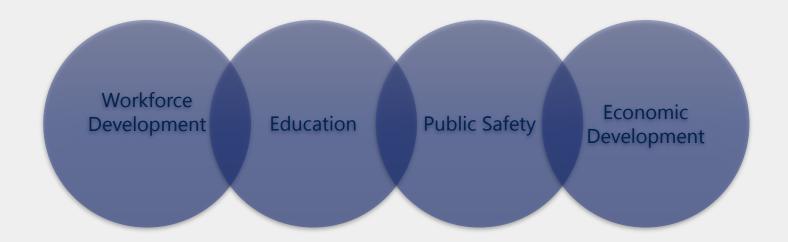
- When creating a need statement, aim for the reviewer to feel they MUST fund your project or else all is lost. Include personal stories if available, discipline data, report summaries, local demographics data, etc.
- Collaborate with project partners such as regional EMS, fire departments, hospitals, FEMA, Homeland Security, businesses, and other emergency responders.
- Think Regionally
- Match your organizations needs to the funder's mission and eligibility guidelines
- Build Relationships

# Identify

GRANTS AND FUNDING SOURCES

# **FUNDING YOUR LAB**

Where's the money?



## PATIENT SIMULATION SOLUTION GRANTS

### **Federal**

- Public Works and Economic Adjustment Assistance Programs
- Advanced Nursing Education Workforce Program
- USDA Community Facility Technical Assistance and Training Program
- Nurse Education, Practice, Quality and Retention (NEPQR)
- Advances in Patient Safety Through Simulation Research

#### State

- EMS Local Projects Grants Program (TX)
- Florida State Firefighters Education Foundation Grant
- Dual Credit Career and Technical Education-Equipment Grant (Texas)
- Florida EMS Matching Grant Program

### **Foundations**

- Duke Energy Charitable Giving
- Golf Power Foundation and Educational Grants
- Health Foundation of South Florida
- Firehouse Subs Foundation

# **Discover**

GRANTS RESOURCES AVAILABLE TO YOU



## EMSGRANTSHELP AND EDUCATIONGRANTSHELP



A little bit about EMSGrantsHelp and EducationGrantsHelp

We provide free grant research, consulting, narrative and application review. Made available through Laerdal's sponsorship of the program



#### Research

Let's us help you identify funding sources for your patient simulation program



## **Consulting**

Get access to our industry expert grant consultants and writers.



#### Review

We can provide suggestions and edits for your application prior to submission.

